Donor Privacy Policy:

United Way of Northwest Michigan adheres to the highest standards in gathering, using and safeguarding donor information. This includes all of the donor’s personal and investment information.

The information we collect - When an individual chooses to volunteer or donate through United Way of Northwest Michigan, they complete a form that asks for name, address, e-mail address and pledge information. The donor relationship with United Way of Northwest Michigan is voluntary and confidential. Collected information is used to send acknowledgement of a gift and information we think you may find of interest about United Way. If a donor does not wish to receive such communication, they may let United Way of Northwest Michigan know at any time by contacting us.

United Way of Northwest Michigan will not rent, trade, sell or share any information about its donors and volunteers.

Access to information - United Way of Northwest Michigan employees who may access donor information in order to perform pledge processing and administrative functions are prohibited from disclosing your information to third parties.

Names printed in United Way of Northwest Michigan recognition materials are a matter of public record. Donors, who do not want their name to appear, may indicate the gift is anonymous.

When do we share this information? – Designations - Personal information about donors who designate their United Way gift to another agency will not be shared with the agency unless expressly requested by the donor. The privacy policy does not bind these recipients. United Way of Northwest Michigan cannot guarantee the privacy of donors who choose to share their personal information with their designated agency.

Our commitment to data security - To prevent unauthorized access, maintain data accuracy and ensure the correct use of information, United Way of Northwest Michigan uses firewalls to prevent outside parties from accessing the database; internal United Way access to the database is restricted to authorized individuals.