Reminder Email 4

**SUBJECT LINE:** Reminder: Pledge Today During the United Way Campaign

**PLEDGE TODAY TO SUPPORT UNITED WAY.**

The 2021 COMPANY NAME United Way campaign is well underway, and as of today, we have raised **X% of our employee goal**. However, there is still work to be done to ensure that we hit our target.

When you give to United Way, you can trust that that your dollars are invested in our community to create measurable impact.

Every action is strategic. United Way listens, asks questions and analyzes data. This ensures top issues are aligned with the most pressing needs in our community so impact can be made where it is needed most.

**Pledge today by** [INSERT DIRECTIONS FOR EMPLOYEES]